

EXAMPLES OF TITLES AND INTRODUCTIONS

Voici une série d'introductions de synthèse, piochées ici et là, pour vous donner de l'inspiration !

Un conseil à propos d'un défaut tenace des élèves : Il faut toujours que le corpus soit attaché au sujet (une phrase comme « ~~the set of documents is composed of~~ » ne me dit pas que le corpus traite telle ou telle question ; donc, de telles présentations hors-sol sont à bannir)

Cities and liveability

Over half of mankind now lives in urban areas and cities keep developing all over the world. Four documents, which appeared between 2008 and 2011 –a book review from the Economist, a Newsweek article, a Guardian opinion piece and an illustrated advertising feature commissioned by Philips– offer complementary views of urbanisation focusing on cities' assets and drawbacks and the ways to make them more liveable.

L'accroche utilise des chiffres donnés dans le corpus
Ici, uniquement « thesis statement »

Big data: promises and pitfalls

An ever-expanding amount of information is being collected and stored worldwide. What major socioeconomic changes will analysis and use of this so-called 'big data' bring? The four documents —a 2011 report from the McKinsey Global Institute, an opinion piece by Steve Lohr published in the New York Times in 2012, a Guardian extract from a 2013 book by Evgeny Morozov and a 2011 cartoon— offer different views of the possible benefits and shortcomings of big data technology and give some advice on the ways to face the new challenge.

Ici, "key question" puis "thesis statement"

Canada's multiculturalism questioned

With an overall yearly inflow of migrants amounting to 1% of the Canadian population, the Canadian Dream is closely examined abroad and in an October 2016 editorial from the Economist, a 2011 opinion piece released in the Guardian and written by Kenan Malik, an extract from a 2012 essay by Will Kymlicka as well as an excerpt from a short story by Cyril Dabydeen published in a 2002 collection of stories entitled "North of the Equator". These documents indeed wonder to what extent Canada's multicultural policy can set an example to other countries and to deal with the issue, they analyse the Canadian exception, the flaws in its multiculturalism model and its successful emphasis on citizenship.

Ici, un mot-clef lie dès la première phrase l'accroche (chiffre présent dans le corpus) au corpus.
Une « key question » au style indirect suivie de la présentation du plan.

Gender-equality in sports remains elusive

Women's sports have gained exposure lately, either through their teams' success or claims of discrimination. Two fact-based articles from the American The Atlantic dated March 2016 and April 2021 and an opinion piece from the British broadsheet The Guardian dated August 2022 look into the differences in attitude regarding women's sports, while a 2016 humouristic cartoon by Darry Lambert and a 2018 British survey provide further insight into the matter.

To what extent is gender discrimination a reality in sports?

Although women's success in sports is undeniable, women remain unequally rewarded as a result of long ingrained prejudices.

Ici, L'accroche utilise des évolutions récentes (d'où le present perfect) présentées dans le corpus.
Les documents sont présentés les uns par rapport aux autres (selon leur angle d'approche)
La problématique vient ensuite, suivie d'un thesis statement.

Work is changing: for the better?

The pandemic and technological progress have reshaped the workplace in the USA. This is what this dossier deals with. While the two articles from The New York Times published in February and August 2022 focus on new office buildings and increasing surveillance at work, the third article from NPR dated 19 August 2022 analyses the new trend called 'quiet quitting' and the 2022 graph from Pew Research Center highlights the advantages and challenges of remote work. So, what new trends have emerged in the American post-pandemic working world? If pressure for productivity remains high, workers have also asserted themselves and work is being redefined.

Cette intro a une bonne longueur. D'un point de vue technique, c'est l'intro la plus consensuelle de cette série.
Les docs sont présentés les uns par rapport aux autres.

« Key question » directe

« Thesis statement »

Remarque pour le titre : Certes, il y a un point d'interrogation. On va dire toutefois que ce titre est acceptable car, dans sa structure, il est impossible de le confondre avec une question problématique

Equality for Australia's First Nations

Australia appears to have left its First Nations peoples behind, but is this soon to change with growing calls for them to be given a seat at the table? This question is raised in the dossier, a Guardian article (document1) published in July23, the 2017 Uluru Statement from the Heart (document2), an opinion piece published in The Conversation (document3) in April 2019 and a political cartoon by Cathy Wilcox (document4) published in 2017 in The Sydney Morning Herald. The documents explore the historical perspective, inequalities, and future empowerment of Indigenous Australians.

Ici, la première phrase commence par une contextualisation (donnée présentée dans le corpus) mais finit par une « key question ».

La dernière phrase de l'intro donne le plan.